



MOBILITY. NETWORK. NIGHT.

presented by **brose**

First MOBILITY NETWORK NIGHT invites to Frankfurt on July 14, 2022

Network & Inspiration

In July 2022, the world's leading trade fair for the bicycle industry will for the first time open its doors in the Frankfurt metropolitan region. At the new location, the focus will be on urban mobility, both logistically and thematically. The objective: to dare a new start - also to bring the international bicycle industry to Germany.

A perfect occasion for the trio of entrepreneurs Monika Fiedler-Proksch (fiedler & peter concepts GmbH), Karla Sommer (Velokin) and Daniela Odesser (Dani O. Kommunikation) to launch the first MOBILITY NETWORK NIGHT on July 14, 2022.

With a clear vision: the event should provide a framework to explore cross-industry synergies with other relevant urban mobility players. In an informal atmosphere, the initiators want to create space for genuine, personal exchange between decision-makers and opinion-makers. Beyond their own playing field, new contacts are to be made - whether legacy companies or forward-looking start-ups. In addition to networking against the backdrop of the summer skyline the agenda includes impulses and inspiration through keynote speeches and panel discussions on topics relevant to the industry. As one of the major brands in the industry, BROSE Berlin has taken on the naming partnership and is supporting the organizers in their efforts to establish this format in its first year with top-class moderation and exciting speakers.

„When we first heard about this new format, we were immediately hooked,” explains Antje Geyer, Head of Marketing Micromobility at Brose. „Especially in the very dynamic bicycle industry, it is important to have the time and the right setting for networking and exchanging ideas with decision-makers in the bicycle and micromobility industry. We are proud to be part of it and hope that the Mobility Network Night will be a valuable experience for all.”

The venue will be finalized by mid-March and located in Frankfurt's city center, with great urban views and the appropriate summer ambience. Perfect for a networking evening!

Ticket prices are available for companies as part of sponsorship packages and include admission, keynote speech & panel round, full catering (food & drinks).

Single admission tickets can be purchased as „Early Bird” for 159 Euro (if booked until 31 May 2022), 249 Euro from 01 June 2022.

Further information and tickets available from 14th March 2022 at: www.mobility-networknight.de/com

Event logo & high-resolution pictures for free use can be found [here](#).



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